

Global PM Days Keynote Speech



Online

The keynotes were focused on the important skills and knowledge around negotiation. During this presentation, Dr. Li shared the research findings on the effect of bias in construction dispute negotiation. The existence of bias in construction dispute negotiation was revealed with four types: preconception bias, self-affirmation bias, optimism bias and interest-oriented bias. A validated bias framework in construction dispute negotiation was developed to present the symptoms of each type of bias and their relative magnitudes. This bias framework is innovative in raising the awareness of bias and its harm in construction dispute negotiation. It offers insights in detecting and mitigating psychological barriers against successful construction dispute negotiation.



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Theme 4

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